

EVANGELISM PLANNING SUMMARY

August 2011

“Everyone who calls on the name of the Lord will be saved.’ How then will they call on Him in whom they have not believed? And how are they to believe in Him of whom they have never heard? And how are they to hear without someone preaching? And how are they to preach unless they are sent? . . . Faith comes from hearing, and hearing through the word of Christ.”

(Romans 10:13-15a, 17)

The Board of Evangelism has adopted a 3-year strategic plan and is beginning to take steps to implement that plan. This plan will guide the evangelism and outreach efforts of our congregation for the next 3 years.

Evangelism goals and tasks will be oriented around the following areas:

Outreach to New Residents

- In a deliberate way, make friendly contact with new residents within our geographic area.
- Let new residents know that Calvary is a welcoming congregation.
- Provide the opportunity for new residents to ask for more information about Calvary and The Lutheran Church—Missouri Synod.
- Follow-up with new residents if they show interest in worshipping with us.

Student/Campus Outreach

- Determine steps to more effectively provide outreach to students on local campuses.

Aid to Homeless/Disadvantaged

- Continue the efforts that our congregation has made in the past.
- Determine what additional efforts can be made to provide both spiritual and temporal aid to the homeless/disadvantaged.

Clothing Ministry

- Continue the distribution of free clothing to those in need.
- Take steps to continue this on a recurring basis.

Community Awareness

- In an appropriate and meaningful way, increase visibility within the local community about the mission of our congregation.

Incorporation of New Members

- Help new members to be incorporated into the life of our church.
- Provide information so that new members can effectively find opportunities to serve within the congregation.